

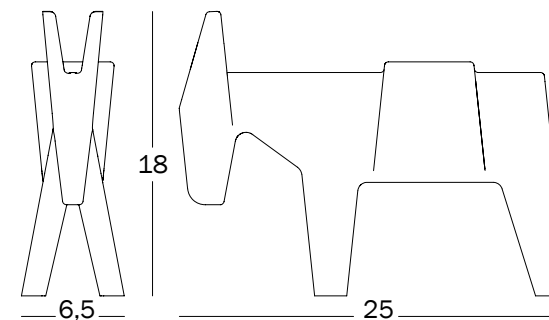
# Ettore

design **Konstantin Grcic** / 2026

To celebrate Magis's 50th anniversary, Ettore has been transformed and revitalised without losing its soul. Clad in gold, it stands as a precious testament to a history shaped by vision, research and creative freedom. The figure retains its core values and symbolic essence, yet the golden surface amplifies its presence, reflecting light like a contemporary ceremonial object. Gold is not merely a new finish, but a statement: a tribute to time, continuity and Magis's ability to traverse the ages whilst remaining ever relevant. The golden Ettore is a celebration and a tribute to the past, but also a gesture towards the future. It encapsulates fifty years of experimentation in a form that remains essential, almost primordial, and for this very reason, eternal. It is an object that is not merely meant to be observed, but invites us to cherish it, as a tangible sign of a creative journey that continues to evolve.

## material /

cast iron, 24K gold plated, with rosette.



colours / ●



24K gold plated

