

MAGIS

Animal Factory by Luca Boscardin



Luca Boscardin



Profile:

Luca Boscardin is a toy designer and illustrator. His products are exhibited at Vitra Design Museum, La Triennale and MoMa.

Same Difference, produced by Corraini, was selected by ADI design Index, for Compasso d'Oro award 2024.

Animal Factory, a children's playground formed by minimalistic animal sculptures, is 'spreading'

around Europe in public parks and gardens, signed by Magis.

In 2023, together with Ecol studio, he created the playground for the Pecci museum in Prato.

In 2024 Luca was the Italian design ambassador in North Macedonia, nominated by ADI Design Museum. Luca regularly works with Palazzo Grassi, La Triennale, Corraini, and he teaches design at the institute IED in Rome.



Design and

Animal Factory is the new collection of stylised animal-shaped sculptures designed by Luca Boscardin and produced by Magis in collaboration with Metalco.

A giraffe, a crocodile, a gorilla and a dinosaur, four animals made of powder-coated steel tube, whose friendly, sinuous and minimalist shape invites interaction, physical training and outdoor life.

Looking at the sculptures from a certain angle, they seem not to reveal a specific shape, but by changing the point of view, the lines, thanks also to imagination and colour association, become more defined and reveal the shapes of the four animals.

"I always try to simplify shapes and lines, with the idea of taking away everything extra, doing a constant work of subtraction. In this way, I let the imagination of the children and adults, too go wild" says the designer.

In a park, square or schoolyard, Animal Factory will be the perfect ally to transform any outdoor space into a colourful playground for young and old.



Engineering





“The objects are characterized by a minimal shape and a minimal use of colour,



encouraging passers-by to open their minds and let their imaginations run wild.”



Information



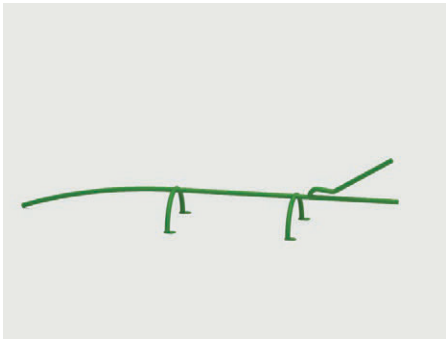
Product

Stylised animal-shaped sculptures / Children's toys in steel tube treated with a galvanized primer and painted in polyester powder. Suitable for outdoor use.

The sculptures are designed and manufactured in accordance with EN 1176-1.6:2008.

Please note that for installation, the structure must be fixed as indicated in the technical installation instructions. The recommended anchoring method varies based on the type of ground the structure is to be erected on. Magis and Metalco aren't responsible for the installation.

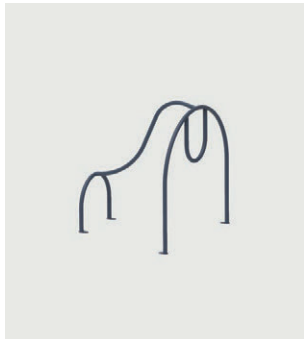
FINISHES



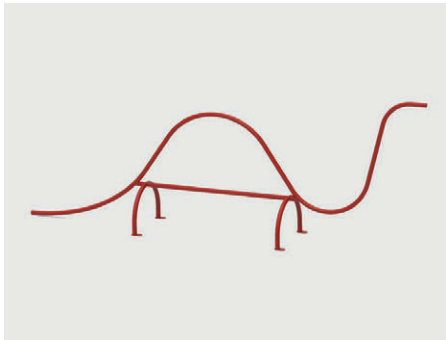
Coccodrillo / green



Giraffa / yellow



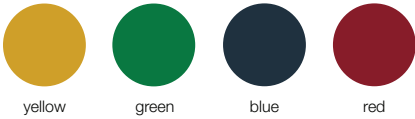
Gorilla / blue



Dinosauro / red

Materials /

Structure in steel tube /



yellow

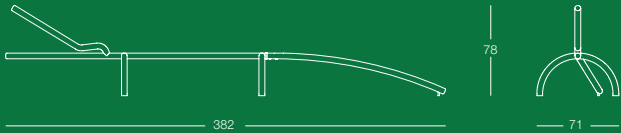
green

blue

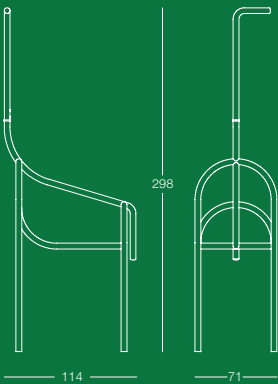
red

TECHNICAL DRAWINGS

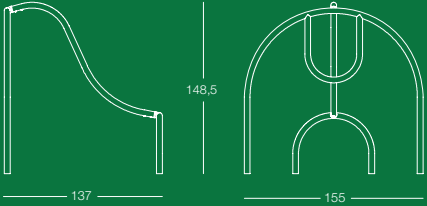
Coccodrillo



Giraffa



Gorilla



Dinosauro

