

# MAGIS

All-Round by From Industrial Design



# From Industrial Design



# Profile:

From Industrial Design is a design studio established in 2014 by Cesare Bizzotto and Tobias Nitsche. They first met in Lausanne, Switzerland, while studying for their Master's degrees in Product Design at ECAL, and achieved initial recognition by winning the SaloneSatellite Award.

Since its inception, the design studio has been doing extensive research into lighting, leading to the launch of its independent lighting brand, From Lighting, in 2018. Today, From Industrial Design is a

full-fledged company, able to combine a deep understanding of design across all cultural aspects with the reality of industrial production. They oversee and connect every stage of the design process for industrial furniture and lighting, encompassing the initial design concept, product development, prototyping and production management.

The company is based in Padua, Italy, and has strong ties to a vast network of suppliers with a strong design tradition.



# Design and

The concept and shape of the new steel sheet table designed by From Industrial Design for Magis is reflected in its name: All-Round.

Created to suit countless contexts and to complement any kind of chair, All-Round embodies the ability to transcend time and trends in a neutral and versatile aesthetic, with “a unifying and modern idea of community”, as designers Cesare Bizzotto and Tobias Nitsche explain.

Both the top and monolithic central column are crafted from steel sheets using spin forming technology. The table is available in three different finishes obtained by polyester powder coating with colours that recall the metallic nature of the piece and enhance the material's beauty.

Its dimensions (130 cm diameter, 75 cm height) make it ideal for a wide range of uses, both in residential and contract settings.



# Engineering





“All-Round  
corresponds  
to a unifying



and modern  
idea of  
community.”

# Information



# Product

TABLE Ø 130 cm

Base in steel plate painted in polyester powder. Top in steel plate painted in polyester powder or in MDF veneered oak, natural.



TABLE

Ø 130



Base and top in steel sheet / grey

Ø 130



Base and top in steel sheet / brown copper

Ø 130



Base and top in steel sheet / dark bronze

Ø 130



Base in steel sheet / grey  
Top in MDF veneered oak / natural

Ø 130



Base in steel sheet / brown copper  
Top in MDF veneered oak / natural

Ø 130



Base in steel sheet / dark bronze  
Top in MDF veneered oak / natural

Materials /

Base and top in steel sheet /

top in MDF veneered oak /



grey  
5254



brown  
copper  
5288

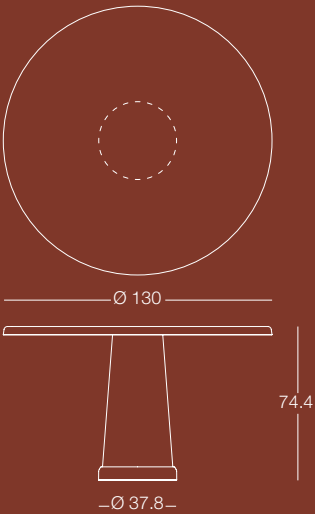


dark  
bronze  
5145



natural

Ø 130



PRODUCT CARE

We recommend using a soft rag, either dry or wet. When needed, use ph-balanced soap diluted in water. Do not use abrasive sponges as they may leave scratches. Immediately dry after washing with a soft rag or a chamois leather. Never leave water or other liquids to stagnate on the products. Avoid use of alcohol, solvents and products containing even a small quantity of ammonia. Periodic and correct maintenance allows the product to keep its original aspect and lengthens the duration of its performance.

WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, stand on it or use the product as a ladder. Once disused, please make sure that this item is disposed of in an environmentally-friendly way.



