

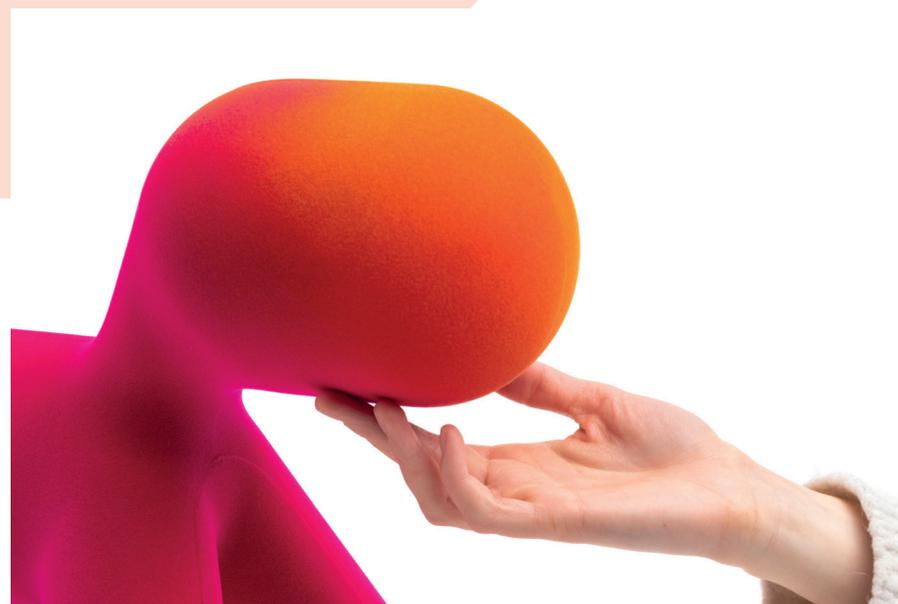
Puppy

design **Eero Aarnio** / 2023

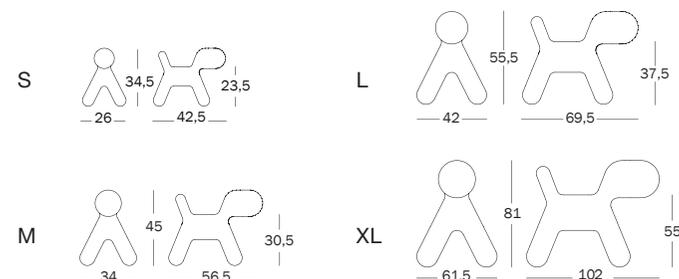
Created by Eero Aarnio, master of Scandinavian design culture and innovator on the international scene ever since the sixties, Puppy is a little dog as imagined by the great designer, whose aim was to see through children's eyes when they draw puppies. A head, a body and legs: essential, rounded shapes that come to life in a friendly, playful, durable and colourful object. Made of polyethylene, and produced using rotational moulding, the piece is guaranteed to be both sturdy and lightweight, ready for endless moments of play and fun. Puppy comes in four different sizes, all made to measure for children, their tastes and their spaces.

material /

Polyethylene with velvet surface.



“Puppy isn't just any dog. He's as a child imagines a dog when drawing one for the first time: head, body, paws.”



colours /



blue iridescent turquoise / violet violet / fuchsia fuchsia / orange orange iridescent yellow iridescent

The Finnish designer Eero Aarnio (born in 1932 in Helsinki) is one of the greatest innovators of modern furniture design. His work as a designer began in the early 60s, when he opened his own design studio in Helsinki. Eero Aarnio began experimenting with plastics, vivid colors and organic forms, breaking away from traditional design conventions. Many of Aarnio's now iconic works are included in the world's most prestigious museums.

Eero Aarnio