

MAGIS

Steelwood by Ronan & Erwan Bouroullec



Ronan & Erwan Bouroullec



Profile:

Ronan Bouroullec (born in 1971) and Erwan Bouroullec (born in 1976) have been working together for more than twenty years now. Their collaboration is a permanent dialogue, nourished by their distinct personalities and a shared notion of diligence, with the intention to achieve greater balance and refinement.

In 1997, they presented their Disintegrated Kitchen at the Salon du Meuble in Paris, where it was spotted by Giulio Cappellini, who gave them their first industrial design commissions. The Bouroullecs have been working with Magis since 2004, designing three complete furniture collections – Striped, Steelwood and Officina – as well as additional projects such as Pila chair, Pilo table, Central and Tambour tables. These days, Ronan and Erwan Bouroullec design for numerous manufacturers, including Magis, Vitra, Kvadrat, Kartell, Established and Sons, Ligne Roset, Axor, Alessi, Issey Miyake, Cappellini, Mattiazzi, Flos, Mutina,

Hay and more recently Glas Italia and Iittala. They also continue to carry out their own experimental activity which is essential to the development of their work at Galerie kreo, Paris, where four exhibitions of their designs were held between 2001 and 2012. They also embark on occasional architectural projects.

Voted Designers of the Year at the Salon du Meuble in 2002, their other awards include the Compasso d'Oro won in 2011 for the Steelwood chair they designed for Magis.

Several exhibitions have been devoted to their work.

In 2012, Phaidon Press published *Works*, a comprehensive monographic book about Ronan and Erwan Bouroullec. Previously, two other monographs had been published about the Bouroullec brothers' design work: *Ronan et Erwan Bouroullec – Catalogue de Raisson* (Paris: Images Modernes / kreo, 2002) and *Ronan et Erwan Bouroullec* (Paris: Phaidon Press, 2003).



Design and

Designed by Ronan & Erwan Bouroullec, the Steelwood collection is the combination between two traditional materials, wood and steel plate, which together create simple yet elegant and sophisticated design products. The first product produced was the Steelwood Chair, but today the family includes also stools, tables, a modular bookcase and a coat hanger.

The combination of the two materials is not new, but still innovative. The structural framework of all Steelwood products is formed by steel plate painted in polyester powder, while the supporting function is given by wooden elements. The respective role of the components is visible and results in a coherent overall picture.

The Bouroullecs consider their Steelwood Chair "stable and democratic, universal and long-lasting." Its silhouette makes it an easy chair, adaptable to any place from contract spaces to cosy homes. The use of solid materials and modern technologies associated with an artisan component lead to a quality and sustainable product. Thanks to these features, this chair obtained the prestigious Compasso d'Oro Award in 2011.

The particularity and complexity of this chair is given by the backrest that is a veritable technical gem: its curved form is achieved through a process involving nine different phases: the steel plate is perforated and bent, alternating industrial technology with artisanal attention to detail. The final step is the painting in polyester powder. We can say that high-tech industrial processes alternate with artisanal ones.

The Steelwood collection combines traditional shapes, solid materials and modern technology in a contemporary product of exceptional quality.



Engineering



“The Steelwood chair is stable and democratic,

universal and long-lasting.”

Ronan & Erwan Bouroullec

Product



Information

STEELWOOD CHAIR

Chair with arms.

Material: seat and legs in solid beech (natural, painted, stained), or in solid American walnut. Back in steel plate painted in polyester powder.



Compasso d'oro 2011

STEELWOOD STOOL

Material: seat and footrest in steel plate painted in polyester powder. Legs in solid beech (natural, painted, stained), or in solid American walnut. Seat cushion available in expanded polyurethane covered in fabric (Kvadrat "Divina MD" and "Divina 3").

STEELWOOD TABLE

Materials: frame (legs and crosspieces) in solid beech, natural or painted; top in HPL; joints in steel plate painted in polyester powder.

STEELWOOD SHELVING SYSTEM

Materials: frame (uprights and crosspieces) in solid beech, natural or painted; joints in steel plate painted in polyester powder; shelves in painted MDF.

STEELWOOD COAT STAND

Material: frame in solid beech, natural, painted or stained or in solid American walnut. Joints in steel plate painted in polyester powder.

STEELWOOD CHAIR



seat / beech natural 7011
frame / white 5108



seat / beech natural 7011
frame / black 5140



seat / beech natural 7011
frame / brick red 5301



seat / American walnut 7100
frame / black 5140



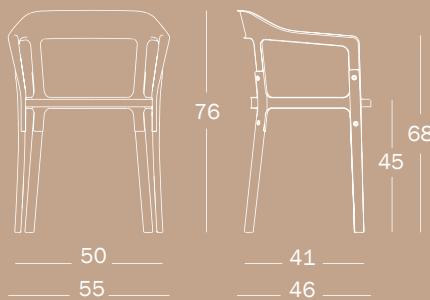
seat / beech white 7180
frame / white 5108



seat / beech black 7140
frame / black 5140



seat / beech brick red 7317
frame / brick red 5301



Materials /

Frame in steel plate painted /



White
5108 Black
5140 Brick red
5301

Seat and legs in solid wood natural or painted or
stained



Compasso d'Oro 2011

PRODUCT CARE

We recommend using a soft, either dry or wet, rag. When needed, use ph-balanced soap diluted in water and ph-balanced liquid soap especially formulated for wood, diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. Avoid exposure to sunlight. Periodic and correct maintenance allow the product to keep its original aspect and lengthen the duration of its performance.

WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, sit on the back and/or on the arms, stand on it or use the product as a ladder. Once disused, please make sure this product is disposed in an environment-friendly way.



STEELWOOD STOOL



legs / beech natural 7011
seat / white 5108



legs / beech natural 7011
seat / black 5140



legs / oak natural 7011
seat / brick red 5301



legs / American walnut 7100
seat / black 5140



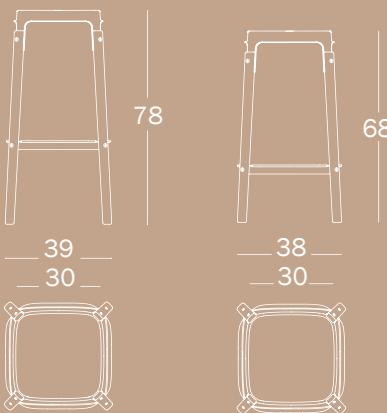
legs / beech white 7180
seat / white 5108



legs / beech black 7140
seat / black 5140



legs / beech brick red 7317
seat / brick red 5301



STEELWOOD STOOL CUSHION



fabric /



Kvadrat
Divina 3 106
/ white



Kvadrat
Divina 3 552
/ orange



Kvadrat
Divina 3 984
/ green



Kvadrat
Divina 3 393
/ dark brown



Kvadrat
Divina 3 191
/ black



Kvadrat
Divina MD
193 / dark
grey



Kvadrat
Divina MD
713 / grey



Kvadrat
Divina MD
613 / pink



Kvadrat
Divina MD
783 / dark
blue

Materials /

Seat and foot-rest in steel plate painted /

Legs in solid wood natural or painted or stained /



White
5108 Black
5140 Brick red
5301



Beech
natural
7011 American
walnut
7100 Beech
white
7108 Beech
black
7140 Beech
brick red
7317

PRODUCT CARE

We recommend using a soft, either dry or wet, rag. When needed, use ph-balanced soap diluted in water and ph-balanced liquid soap especially formulated for wood, diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. Avoid exposure to sunlight. Periodic and correct maintenance allow the product to keep its original aspect and lengthen the duration of its performance.

WARNING

Do not use the product in an improper way: do not use different cleaning products from the ones mentioned above; do not place hot containers on it, stand on the seat or use the stool as a ladder. Once disused, please make sure this product is disposed in an environment-friendly way.



STEELWOOD TABLE

Table 180x90 / 145x145 / 90x90 / Ø120

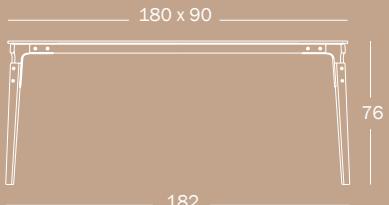


frame / Natural 7011 top / White 8500 joints / White 5108

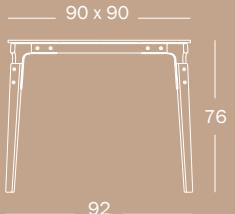


frame / Black 7140 top / Black 8510 joints / Black 5140

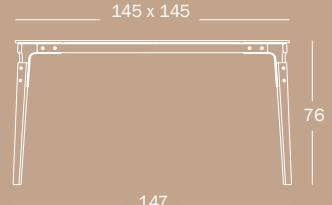
180x90



90x90



145x145



Ø120

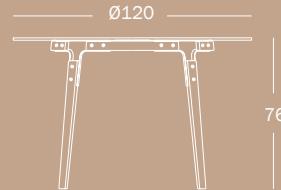
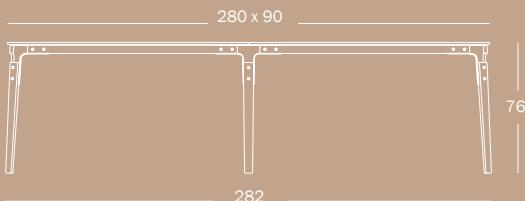
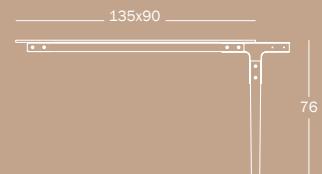


table system, basic module 280x90

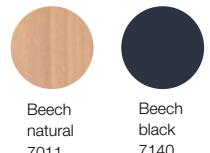


intermediate module 135x90



Materials /

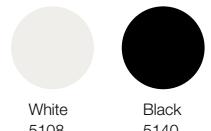
Frame in solid beech /



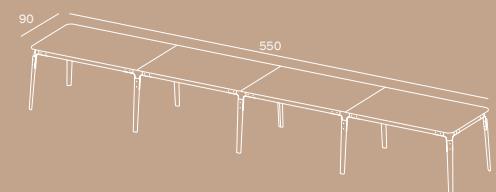
Top in HPL /



Joints in steel plate /



examples of composition



PRODUCT CARE

We recommend using a soft rag, either dry or wet. When needed, use ph-balanced soap diluted in water and ph-balanced liquid soap especially formulated for wood, diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. Avoid exposure to sunlight. Periodic and correct maintenance allows the product to keep its original aspect and lengthens the duration of its performance.

WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, stand on it or use the product as a ladder. Once disused, please make sure that this product is disposed in an environment-friendly way.



STEELWOOD SHELVING SYSTEM

module h 54cm



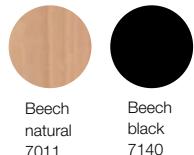
frame /	shelves in MDF /	joints /
White 7108	White 8500	White 5108
Black 7140	Black 8510	Black 5140
Natural 7011	White 8500	White 5108

examples of composition



Materials /

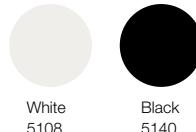
Frame in solid beech /



Shelves in MDF /



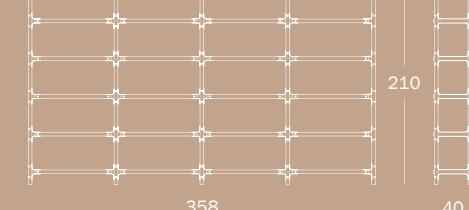
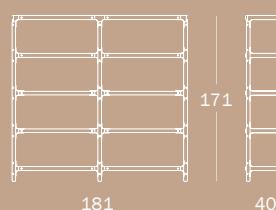
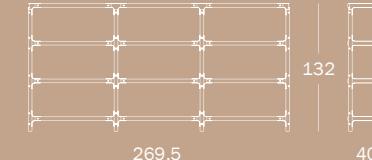
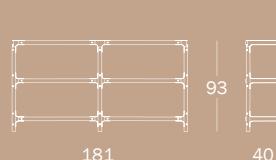
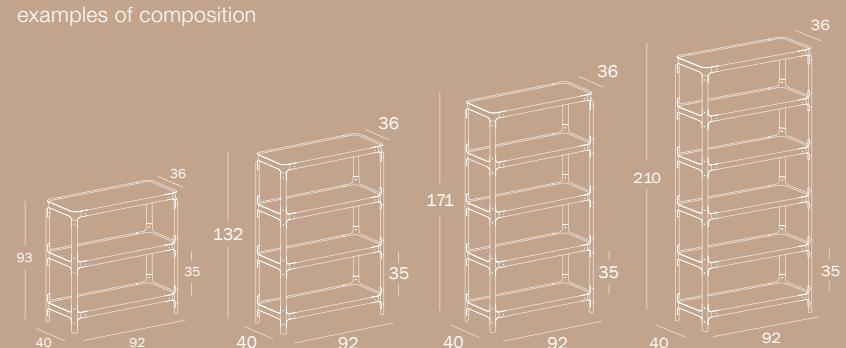
Joints in steel plate /



modular shelving system



examples of composition



PRODUCT CARE

Clean the product using a soft, not abrasive rag, either dry or wet. When needed, use ph-balanced soap diluted in water and ph-balanced liquid soap especially formulated for wood, diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. Avoid exposure to sunlight. Periodic and correct maintenance allows the products to keep their original aspect and lengthens the duration of their performance.

WARNING

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STEELWOOD COAT STAND



frame / beech natural 7011
joints / white 5108



frame / beech natural 7011
joints / black 5140



frame / beech natural 7011
joints / brick red



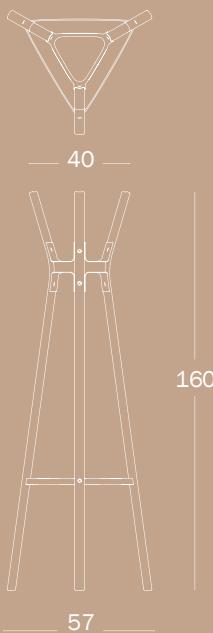
frame / American walnut 7100
joints / black 5140



frame / beech black 7140
joints / black 5140



frame / beech brick red 7317
joints / brick red 5301



Materials /

Frame in solid wood natural or painted or stained /



Beech
natural
7011



Beech
black
7140



American
walnut
7100



Beech
brick red
7317



White
5108



Black
5140



Brick red
5301

Joints in steel plate /

PRODUCT CARE

Clean the product using a soft, not abrasive rag, either dry or wet. When needed, use ph-balanced soap dilute in water and ph-balanced liquid soap especially formulated for wood, diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia.

Avoid exposure to sunlight. Periodic and correct maintenance allows the products to keep their original aspect and lengthens the duration of their performance.

WARNING

Do not use the product in an improper way: do not use different cleaning products from the ones mentioned above; do not climb on it or use it as a ladder. Once disused, please make sure this product is disposed in an environment-friendly way.

