

# MAGIS

Bouquet by BrogliatoTraverso



# Brogliato Traverso



## Profile:

After graduating in Architecture from Venice University, Italy and various experiences – from learning how to blow glass in Murano to working traditional ceramics in Japan – Alberto Brogliato and Federico Traverso founded BrogliatoTraverso design studio in 2014. Their approach to design is called 'NO TIME, NO SPACE' and refers to their will to make objects with a timeless design that fits any context.

BrogliatoTraverso work by subtracting, creating a detailed sign, but almost invisible. With these finely hinted forms,

their creations establish deep intimate empathy with the users and their surroundings, respecting both of them. Their fine simplification process delivers projects addressing the needs of consumers and made for various companies, including Magis, Cappellini, Guzzini, Infiniti, Il Fanale/Torremato and more.

These partnerships have won the studio many international awards, including ADI Index, the Red Dot Design Award, German Design Award, iF Design Award and Good Design Award.





# Design and

Bouquet is a portable and rechargeable table lamp that doubles as a flower vase. The concept is simple, combining in a single element the function of a vase and that of a lamp, two objects that are increasingly found on restaurant tables. This poetic lamp is available in six monochrome colours and consists of a cylindrical element that encloses the electronics and LEDs and a removable one that acts as a vase. Simply switch the latter with others of different colours to create new fun combinations. Light becomes the unexpected decorative element in floral arrangements. It creates the perfect atmosphere, the purist aesthetic of Bouquet fits perfectly into any setting.



# Engineering



“Bouquet lamp brings together technique and poetry, in a timeless shape combining the natu-



ral beauty of a flower with the charm of the atmosphere that only a warm soft light can give.” *Brogliato Traverso*



# Information



# Product

The design of the Bouquet lamp reflects the duo's modus operandi: simplify and design essential objects, minimising details and maximising functionality to offer unexpected solution for use.

The development has required a lot of experimentation and research; the electronic parts had to occupy a small space on the base in order to leave an internal void to accommodate the removable hollow cap/vase. It was very challenging to figure out how to get them onto the thin upper crown, where the LED circuit is located.

Bouquet is portable and rechargeable. The 2000mah battery is recharged via a magnetic USB-C cable jack whose port is located under the base. Battery life depends on the dimming intensity: 6h at 100% intensity, 10h at 60%, 14h at 30%, following a full charge of approximately 4 hours. The temperature of the LED is 2700k, a warm light perfect for cosy atmospheres.

RECHARGEABLE PORTABLE TABLE LAMP DEVICE.

In ABS injection moulded. LED technology, touch switch with dimmer function. Power 1,5W. Charging via magnetic jack USB-C cable, power supply not included. All plug-in power supplies with minimum USB 5V 1Amp output can be used.





Bordeaux 1796 C



Black brown 1897 C



Olive green 1798 C



Caramel 1799 C



Light blue 1800 C



Beige 1801 C

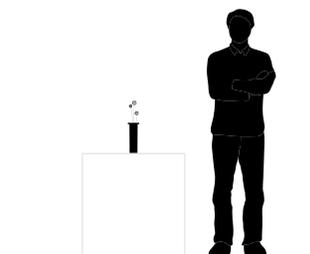


Extra flower vase / colours

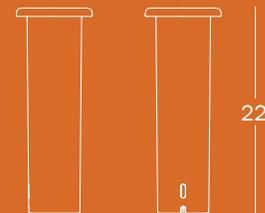
Colours /



Bordeaux 1796 C, Black brown 1897 C, Olive green 1798 C, Caramel 1799 C, Light blue 1800 C, Beige 1801 C



Rechargeable portable table lamp device



PLEASE NOTE

The safety of the product may be ensured only by following these instructions for installation and use. Please keep them in a safe place for future reference.

CAUTIONS

- / Ensure to switch off the main power supply when installing the product and when carrying out any operations on it.
- / The product must not be modified in any way or tampered with. Any modification may affect its safety and make it dangerous for use. MAGIS will not accept any responsibility for products that have been modified in any way.
- / To ensure the continued safety of the product, in case of damages to its external power supply cable, the cable must be replaced by the manufacturer, by an authorised technical support service, or by an equivalent qualified electrician only.
- / For indoors use only. Max. ambient temperature 35°C
- / The product must be disposed of separately from general domestic waste.
- / The light source cannot be replaced by the customer. Contact MAGIS for information.
- / This device cannot be washed, please follow cleaning instructions.

CLEANING INSTRUCTIONS

- / For cleaning the product, use a soft cloth only, dry or moistened with soap and water, ONLY THE REMOVABLE VASE CAN BE WASHED AND THEN DRIED VERY WELL BEFORE USE.
- / Please note: do not use alcohol or solvents.
- / Only the removable vase can be washed.

We recommend the use of single flower tubes or water beads gel. DO NOT USE water.



