

MAGIS

Pila - Pilo by Ronan & Erwan Bouroullec



Ronan & Erwan Bouroullec



Profile:

Ronan Bouroullec (born in 1971) and Erwan Bouroullec (born in 1976) have been working together for more than twenty years now. Their collaboration is a permanent dialogue, nourished by their distinct personalities and a shared notion of diligence, with the intention to achieve greater balance and refinement.

In 1997, they presented their Disintegrated Kitchen at the Salon du Meuble in Paris, where it was spotted by Giulio Cappellini, who gave them their first industrial design commissions. The Bouroullecs have been working with Magis since 2004, designing three complete furniture collections – Striped, Steelwood and Officina – as well as additional projects such as Pila chair, Pilo table, Central and Tambour tables. These days, Ronan and Erwan Bouroullec design for numerous manufacturers, including Magis, Vitra, Kvadrat, Kartell, Established and Sons, Ligne Roset, Axor, Alessi, Issey Miyake, Cappellini, Mattiazzi, Flos, Mutina,

Hay and more recently Glas Italia and littala. They also continue to carry out their own experimental activity which is essential to the development of their work at Galerie kreo, Paris, where four exhibitions of their designs were held between 2001 and 2012. They also embark on occasional architectural projects.

Voted Designers of the Year at the Salon du Meuble in 2002, their other awards include the Compasso d'Oro won in 2011 for the Steelwood chair they designed for Magis.

Several exhibitions have been devoted to their work.

In 2012, Phaidon Press published *Works*, a comprehensive monographic book about Ronan and Erwan Bouroullec. Previously, two other monographs had been published about the Bouroullec brothers' design work: *Ronan et Erwan Bouroullec – Catalogue de Raisson* (Paris: Images Modernes / kreo, 2002) and *Ronan et Erwan Bouroullec* (Paris: Phaidon Press, 2003).



Design and

Minimalism and essence are the keywords that Ronan & Erwan Bouroullec have been inspired by for the design of Pila. The plywood seat and back of the Pila chair are supported by four very thin legs of solid wood, held together by an almost-invisible structure in die-cast aluminium. The chair back is delicately inserted into the frame like the blade of a knife, offering absolute sturdiness. The seat and back are in ash plywood, natural or painted; legs in solid ash, natural or painted; joining element in die-cast aluminium, sanded or painted in epoxy resin. Versatile and stackable, Pila is available in several colours. Furthermore, it comes also with a padded seat covered in fabric (Kvadrat, "Divina 3" and "Divina MD").

Pilo is a table that echoes the Pila chair in its simple, light form and also in the materials used: a truly versatile table with tops available in two sizes.

The use of wood with its clear and clean lines makes the Pilo table elegant and timeless.

Legs come in solid painted ash, crosspieces are in steel tube, joints in die-cast aluminium, sanded or painted in epoxy resin. The top is in HPL or MDF.



Engineering



“Our intention was to design a chair pared down to the very minimum,



using the least quantity of materials and hardware”

R & E Bouroullec





Product

Information

CHAIR

Seat and back in ash plywood, natural or painted. Legs in solid ash, natural or painted. Joining element in die-cast aluminium, sanded or painted in epoxy resin. Complete with felt pads.

CHAIR W/ SEAT FULLY UPHOLSTERED

Seat and back in ash plywood, natural or painted. Legs in solid ash, natural or painted. Joining element in die-cast aluminium, sanded or painted in epoxy resin. Seat upholstered and covered in fabric (Kvadrat, "Divina 3" and "Divina MD"). Complete with felt pads.

TABLE

Legs in solid ash, natural or painted. Crosspieces in steel tube painted in epoxy resin. Joints in die-cast aluminium sanded or painted in epoxy resin. Top in HPL and MDF.



CHAIR



W/ seat
fully
upholstered



Frame /
Colours
Black 7065

Joining elements /
Sanded
Black

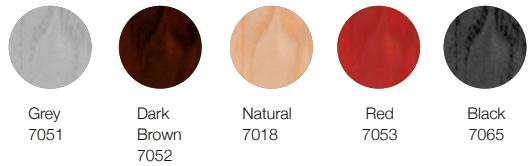
Frame /
Colours
Black 7065

Seat upholstered /
Fabric
Fabric

Joining elements /
Sanded
Black

Materials /

Frame in ash plywood /



Grey
7051

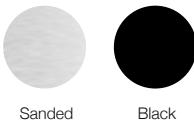
Dark
Brown
7052

Natural
7018

Red
7053

Black
7065

Joining element in die-cast aluminium /



Sanded

Black

Fabric /



Kvadrat
Divina 3

552 /
orange

Kvadrat
Divina 3

106 /
white

Kvadrat
Divina 3

393 /
dark
brown

Kvadrat
Divina 3

984 /
green

Kvadrat
Divina 3

191 /
black

Kvadrat
Divina MD

783 /
dark
blue

Kvadrat
Divina MD

713 /
grey

Kvadrat
Divina MD

613 /
pink

Chair



Chair w/ seat fully upholstered



PRODUCT CARE

We recommend using a soft, either dry or wet, rag. When needed, use ph-balanced soap diluted in water and ph-balanced liquid soap especially formulated for wood, diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. Avoid exposure to sunlight. Periodic and correct maintenance allow the product to keep its original aspect and lengthen the duration of its performance.

WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, sit on the back, stand on it or use the product as a ladder. Once disused, please make sure this product is disposed in an environment-friendly way.



TABLE

200x90 / 160x90



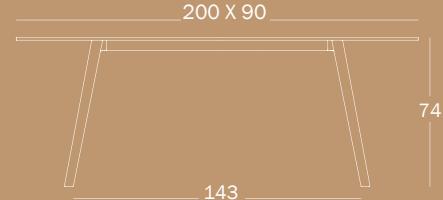
Legs / Natural Black	Top in HPL / white black	Joints / Sanded Black
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200x90 / 160x90

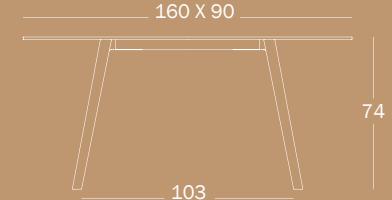


Legs / Black	Top in MDF / veneered oak natural	Joints / Black
Black	veneered oak dark	Black

200x90



160x90



Materials /

Legs in solid ash /



Natural
7018

Black
7065

Top /



HPL
White
8500

HPL
Black
8510

Joints in aluminium /



Sanded

Black

PRODUCT CARE

We recommend using a soft rag, either dry or wet. When needed, use ph-balanced soap diluted in water. Do not use abrasive sponges as they may leave scratches. Immediately dry after washing with a soft rag or chamois leather. Never leave water or other liquids to sit on metal parts. Avoid contact with all acidic substances. Periodic maintenance and cleaning allows the product to keep its original look and lengthens the duration of its performance.

WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, stand on it or use the product as a ladder. Once disused, please make sure that this item is disposed of in an environmentally-friendly way.



