

# MAGIS

Plato by Jasper Morrison



# Jasper Morrison



## Profile:

Jasper Morrison was born in London in 1959. He graduated in Design at Kingston Polytechnic Design School, London and The Royal College of Art for Postgraduate studies which included a scholarship at HdK in Berlin. In 1986 he set up an Office for Design in London. Today Jasper Morrison Ltd. consists of three design offices, a main office in London and two branch offices: one in Paris (opened 2002) and one in Tokyo (opened 2007). Services offered by Jasper Morrison Ltd. are wide ranging, from tableware and kitchen products to furniture and

lighting, sanitary-ware, electronics and appliance design. He has clients across the globe, all leaders in their individual fields. The collaboration with Magis started in the 90s and became a long lasting and fruitful relationship. Today our range includes products such as the stackable Bottle rack, the legendary Air-Family made in gas-injection moulding, the streamlined paper bin Trash or the Pipe collection made of tubular aluminium frames. Among these Plato is the latest member and a further proof for a successful relationship.



# Design and

The Plato chair designed by Jasper Morrison is versatile in use and well suited for domestic, professional, and public spaces - indoors and outdoors. Understated and with a neoclassical inspiration, hence the name that references one of the pillars of ancient philosophy, the Plato chair is the manifestation of a perfect balance between form and function. It features a sleek yet robust structure with a curved seat for maximum comfort.

As Jasper Morrison declares, "a fully recyclable chair, with extruded aluminium legs and a die-cast aluminium shell: a technology that enables us to create shells that are both slimmer and stronger than their plastic counterparts. There is also an optional seat cushion, as well as a version with armrests".



# Engineering





Plato stands for a timeless, well-thought design and



balances lightness, strength and functionality.











# Information



# Product

Stacking chair with or without arms, for domestic use and contract (bars and restaurants). The legs are made of aluminium and painted in polyester powder. The seat is in die-cast aluminium, also painted in polyester powder. Suitable for outdoor use.

The Plato Cushion is in expanded polyurethane with cover in fabric (Kvadrat "Divina MD" and "Divina 3").







Light Blue 5276



w/ armrests / Light Blue 5276



White 5110



w/ armrests / White 5110



Black 5130



w/ armrests / Black 5130



Red 5273



w/ armrests / Red 5273



Green 5274

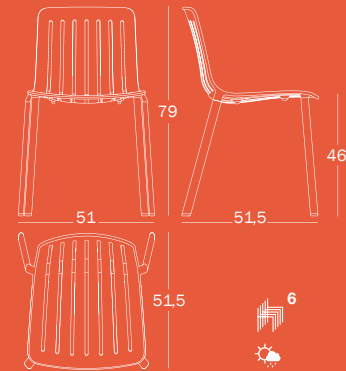


w/ armrests / Green 5274

## Plato Cushion

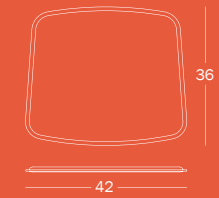
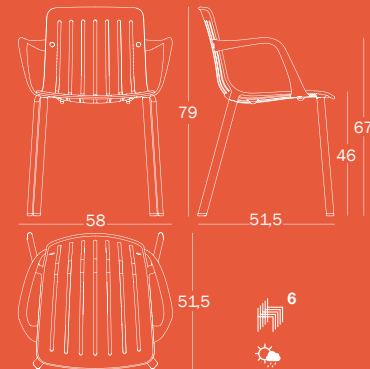


Kvadrat Divina MD 193 / Black  
 Kvadrat Divina MD 713 / Grey  
 Kvadrat Divina MD 613 / Pink  
 Kvadrat Divina MD 783 / Dark Blue  
 Kvadrat Divina 3 106 / White  
 Kvadrat Divina 3 552 / Orange  
 Kvadrat Divina 3 984 / Green  
 Kvadrat Divina 3 393 / Dark Brown  
 Kvadrat Divina 3 191 / Black



W/ armrests

Plato Cushion



## PRODUCT CARE

We recommend using a soft rag, either dry or wet. When needed, use ph-balanced soap diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. Periodic and correct maintenance allows the product to keep its original aspect and lengthens the duration of its performance.

## WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, sit on the back and/or on the arms, stand on it or use the product as a ladder. Once disused, please make sure this product is disposed in an environment-friendly way.







