MAGIS

Cookie Policy

COOKIE POLICY OF THE MAGIS WEBSITE
MAGIS uses cookies to make its website easier and more-user-friendly. The data collected through cookies aim to make the User's navigation experience more satisfactory and efficient.

1. Definitions.
For the purposes of this Cookie Policy: "MAGIS" means Magis S.p.A., a company established under the Italian laws, with registered office in Z.I. Ponte Tezze – via Triestina accesso E - 30020 Torre di Mosto (VE) Italy. "User" means a person accessing this Website and/or interacting with any web service provided there by MAGIS. "Website" means this website http://www.magisdesign.com. This Cookie Policy refers only to the official Website of MAGIS and not to any other websites that may be visited by the User through links existing on this Website or otherwise.

2. What are cookies?
Cookies are short pieces of text (letters and/or numbers) sent by the websites visited by the user to the terminal of the same (usually to the browser), where they are stored to be retransmitted to the same websites the next time the user visit them. Cookies are stored by the single browser on the specific device used (computer, tablet, smartphone) based on the user's preferences. A cookie cannot recall any other data from the user's hard disk, or transmit computer viruses or acquire e-mail addresses. A few functions of cookies can be performed by other technologies. For example, "web beacons" (also known as pixel tag, web bug or gif), tracking URL or SDK (software development kits). A web beacon is a small graphic object, often consisting of one single pixel that arrives on the user's computer as part of a webpage, an app, an ad, or through an e-mail in HTML format. Pixels can be used to collect information on the user's device, such as type, operating system, IP address and time of the visit. They are also used to place and read cookies in the user's browser. Tracking URLs are used to determine the site, from which the visit of the user to a certain other site originated. SDKs, lastly, are code snippets included in apps, which function like cookies and web beacons. In this Cookie Policy, the word 'cookie' is intended to mean both cookies in strict sense, and all similar technologies.

3. Classification of cookies

Cookies may be first-party or third-party cookies. "First-party" cookies are those that report as domain the website to which they refer, whereas "third-party" cookies are related to external domains. Third-party cookies are in fact always added by a "third party", not managed by the website to which they refer. Such parties may also add first-party cookies, by storing their own cookies on the domain of the website to which they refer.

The so-called "Flash cookies" (*Local Shared Objects*) are used in Adobe Flash Player to provide certain contents, such as video clips or animations, in order to remember settings and preferences. Flash cookies are stored on the user's device, but are managed through another interface, not the one provided by the browser used.

As regards the nature of cookies, they are of several types: technical cookies are used for the only purpose of "transmitting an electronic communication or to the extent strictly necessary for the provider of an information society service expressly requested by a subscriber or user to provide such service" (art. 122, subsec. 1, of the Code on personal data protection, d.lgs. [Legislative Decree] 2003/196, hereinafter "Privacy Code"). They are not used for any other purposes and are normally installed directly by the website owner or manager. These technical cookies, in turn, can be subdivided into: (i) navigation or session cookies, which ensure the normal navigation and use of the relevant website (by permitting, for instance, to complete a purchase or log in to access reserved areas); they are actually necessary for the proper operation of the website. (ii) Cookie analytics are equalised to technical cookies if used directly by the website manager to collect information in aggregate form regarding the number of users and how they visit the website, in order to improve the website performance. (iii) Functionality cookies, which allow the user to browse the website taking into account a series or criteria previously selected (e.g. language) in order to improve the service provided to the user.

For the installation of these cookies, the consent of users is not required. Users are therefore free to block the installation of technical cookies by changing the settings of their browser (see below, "Cookie management"). It should be considered, however, that by blocking the installation of technical cookies, or subsequently removing them, the user may be prevented, entirely or in part, from accessing or using all or part of the relevant website, enabling or disabling certain functions or receiving certain services.

As to the nature of cookies, in addition to the mentioned technical cookies, there are the profiling cookies. Profiling cookies aim to create user profiles and are used to send ads in line with the preferences expressed by the user when browsing the web.

For the use of profiling cookies, user consent is required. In particular, the user can authorise or refuse consent for the installation of the cookies through the options provided in the relevant section (see below, "Cookie management").

In case of third-party cookies, the site to which they refer has not a direct control over the single cookies and cannot verify them (directly install or delete them). The user, however, can manage such cookies through the browser settings (see below "Cookie management") or directly by following the instructions indicated in the third-party website.

4. Cookies installed on the MAGIS Website - Policy.
Here follows the list of the cookies we use in this Website. Third-party cookies are linked to the privacy policy of the relevant external service provider, where a detailed description can be found, both of each cookie and of the relevant processing.
System cookies
The Website uses cookies to ensure a better navigation experience for the User. Such cookies are required for a proper use of the Website. The user can disable these cookies from the browser by following the indications in the relevant paragraph, but the user experience on the Website will be prejudiced and MAGIS will not answer for any malfunctioning.
Facebook: Facebook uses cookies to offer the Website users the "share" and "like" functions on the user's wall. For more information, see the page
https://www.facebook.com/about/privacy
Profiling cookies
Facebook: Facebook adds cookies on its Website to study and improve advertising, through *remarketing* actions, in order to send the User ads in line with the User's interests. *Remarketing* helps reach Users who have visited the Website. More information, also regarding the way in which such cookies can be disabled, can be found at the following link: https://www.facebook.com/policies/cookies/

5. Duration of the cookies
The duration of cookies depends on the expiry date (or on a specific action, such as the closure of the browser) set upon their installation. Cookies can be: (i) temporary,

or session cookies, used to store temporary information. They permit to connect the actions performed during a specific session and are removed from the computer when the browser is closed; (ii) persistent cookies, used to store information, such as the user name and password, so that the User needs not enter them again upon each visit to the website. Persistent cookies remain stored in the User's computer even after the browser is closed.

6. Cookie management

In compliance with the guidelines of the Privacy Code, in particular arts. 13 and 122, and with reference to the measure identifying simplified arrangements to provide information and obtain consent regarding cookies, dated 8 May 2014, the User can at any time change the consent to the use of cookies.

MAGIS will duly keep track of the consent/s of the User through a specific technical cookie, considered by the Privacy Authority as a "not especially intrusive" tool. The user can refuse the consent and/or at any time change their options regarding the use of cookies by this Website, by accessing this policy. It is possible to visit the Website without the cookies. Most browsers (Internet Explorer, Firefox, Chrome, etc.) are set to accept cookies by default. Cookies stored on the hard disk of the User's device may in any event be deleted and it is also possible to disable the cookies by following the instructions provided by the main browsers. However, preventing your browser from accepting cookies can limit the functions available on the Website, therefore MAGIS cannot ensure a complete display of all webpages or the provision of all services, if the User chooses not to accept cookies.

Moreover, the User is entitled at any time to exercise the rights granted by art. 7, D.Lgs. 196/2003, and in particular, inter alia, to obtain copy of the data processed, their update, source, processing purpose and methods, their correction or integration, deletion, conversion to anonymous form or their blocking in case of processing in breach of law, and to oppose their processing for valid reasons. To exercise such rights, please see the Privacy Policy published on this Website.

If the consent has already been given, but you wish to change the authorisation of the cookies, you need to delete them through the browser. Please consider, as already indicated above, that it is not possible in any way to control third-party cookies, therefore, if the consent has already been given, it is necessary to delete the cookies through the browser or by requesting the opt-out directly from the third parties.