

# CARtools

design Floris Hovers / 2015

The blocks are based on vehicles. The forms give the tactile and visual impression of classic building blocks with familiar, basic shapes. As with ArcheToys, I looked for the essence of the vehicles, but this time I wanted to allow more space for imagination and individuality. By changing, moving or flipping the blocks, new combinations and images arise. They are a kind of design tool.

The use of color and the decision to make 3D light beams creates a gentle image, reminiscent of comic drawings and old-fashioned colours. The blocks are designed to be attractive both for children and adults.

*Floris Hovers*

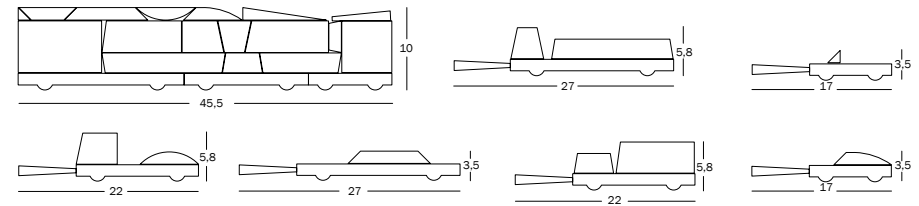
## material /

jigsaw-object in solid beech, comprised of elements of various shapes, colours and dimensions, which can be put together to create different vehicles each time.



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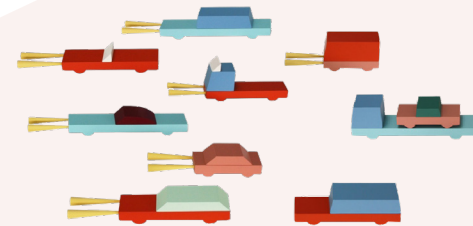
“ Flip the blocks to create new vehicles! “



colours /



Elements



Examples of composition

**Floris  
Hovers**

A basic and simple approach to techniques and materials is essential for Hovers to communicate his vision and working method. Simple and easy industrial forms and structures often appeal to him, and he finds small, naive toys and handmade things moving. Captivated both by the idyllic workshop and by the factory where pieces are mass-produced, he is driven to waver between these two. These extremes are a constant throughout his work, which he describes as industrial crafts.

product sheet

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