

# MAGIS

Spun by Thomas Heatherwick



# Thomas Heatherwick



## Profile:

Established by Thomas Heatherwick in 1994, Heatherwick Studio is recognized for its work in architecture, urban infrastructure, sculpture, design and strategic thinking. Today a team of 160, including architects, designers and makers work from a combined studio and workshop in Kings Cross, London. At the heart of the studio's work is a profound commitment to finding innovative design solutions, with a dedication to artistic thinking and the latent potential of materials and craftsmanship. This is achieved through a working methodology of collaborative rational inquiry, undertaken in a spirit of curiosity and experimentation. In the twentyfive years of its existence, Heatherwick Studio has worked in many countries, with a wide range of commissioners and in a variety of regulatory environments. Through this experience, the studio has acquired a high level of expertise in the design and realisation of unusual projects, with

a particular focus on the large scale. The studio's work includes a number of nationally significant projects for the UK, such as the award-winning UK Pavilion at the Shanghai World Expo 2010, the Olympic Cauldron for the London 2012 Olympic Games, and the New Bus for London. Thomas is an Honorary Fellow of the Royal Institute of British Architects; a Senior Research Fellow at the Victoria & Albert Museum; and has been awarded Honorary Doctorates from the Royal College of Art, University of Dundee, University of Brighton, Sheffield Hallam University and University of Manchester. He has won the Prince Philip Designers Prize, and, in 2004, was the youngest practitioner to be appointed a Royal Designer for Industry. In 2010, Thomas was awarded the RIBA Lubetkin Prize and the London Design Medal in recognition of his outstanding contribution to design. In 2013 Thomas was awarded a CBE for his services to the design industry.



# Design and

Thomas Heatherwick has produced a startling twist on conventional furniture design: a functional chair formed from a single profile rotated through 360 degrees. Spun displays Heatherwick's flair for challenging rules and teasingly plays with the notion of a static piece of sculpture becoming a playful piece of design. When upright Spun is a sculptural vessel and it is only when it is lent on its side that the playful possibilities of its form come to light. Spun allows the sitter to swivel in a circular rocking motion, including being able to rotate in a complete circle.



# Engineering





“ It took a long  
prototyping  
and testing



process to get  
the final result  
we desired ”



# Information



# Product

Not just a new seat, a new concept in seating and sitting: Spun. Its harmonious, dynamic and perfectly symmetric shape is reminiscent of a cotton reel, a top that spins on its axis or a vase thrown on a potter's wheel. A captivating contemporary sculpture when it is still, Spun becomes a comfortable, fun seat when it moves, a seat on which we can experience new sensations, rediscover the pleasure of rocking, turn 360°, and play with the world around us. Born of Thomas Heatherwick's creative flair and Magis research, this unconventional seat has already won one of the design world's supreme accolades, the 2014 ADI Compasso d'Oro Award.

Spun is in rotational-moulded polyethylene and is suitable for outdoor use.



Compasso d'Oro 2014







White 1735 C



Grey Anthracite 1428 C



Red 1004 C



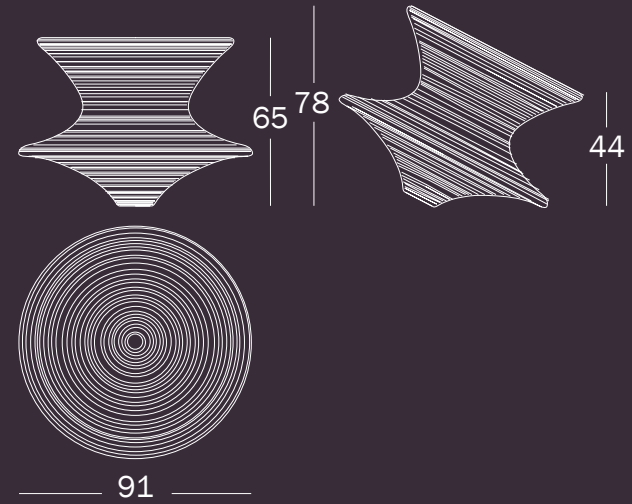
Dark Purple 1133 C



Green 1812 C



Bicolour - Grey Anthracite / Light grey



#### PRODUCT CARE

We recommend using a soft rag, either dry or wet. When needed, use ph-balanced soap diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. Periodic and correct maintenance allows the product to keep its original aspect and lengthens the duration of its performance.

#### WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, sit on the back, stand on it or use the product as a ladder. Once disused, please make sure that this product is disposed in an environment-friendly way.



