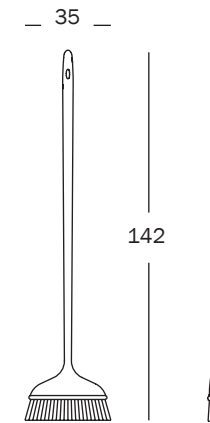


Magò

design **Stefano Giovannoni** / 1998

With Magò, even humble domestic accessories are enhanced with designer colours and values.

A broom with a proud handle, pleasant to grasp, conceived with the idea of offering a homogeneity of shape and material. Air-moulded in polypropylene with added glass fibre, Magò is also the first broom to stand up on its own.



materials /

In polypropylene with glass fibre added. Brush in polyester.

colours /






Orange /
fuchsia

Fuchsia /
Orange

Grey anthracite /
white



Hook for fixing the
broom to the wall

-  Light orange
-  Light fuchsia
-  Light grey