

# My Zoo

design **Martí Guixé** / 2012

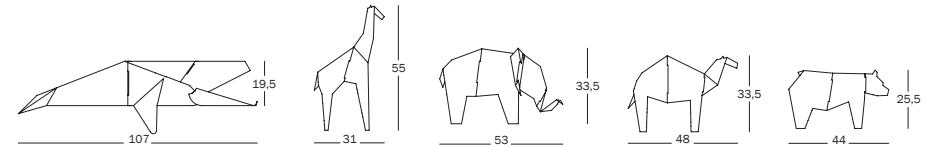
My Zoo is a collection of animals made out of strong cardboard, sold disassembled to be constructed at home. They are free standing, lightweight and can be easily recycled. Children can colour them as they want and make their own work of art. They are harmless and are available in five different figures. Discover now the bear, the dromedary, the elephant, the giraffe and the whale!

**material /**  
in cardboard.



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“ You can colour them as you want! “



**colour /** ○



product sheet

**Martí  
Guixé**

Martí Guixé revolutionizes design by working on living matter, which can be transformed and decomposed, blending such different areas as anthropology, humour, gastronomy, typography, the human sciences, exact sciences, performance and design. He analyses situations, behaviour and gestures, and proposes radically effective solutions with minimal ergonomics, freed from the image of an idealized body in which technocratic perspective seeks to create the correct form. Like a visionary, he transforms things by observing them with his eyes, and invents the indispensable commodities of the twenty-first century.

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