

Traffic— design Konstantin Grcic, 2013/2014



Soft, geometrical volumes, with fabric or leather covering, supported on slender, metallised painted metal rod frames: this is the starting point from which Traffic developed. This complete collection of upholstery combines simplicity with refinement, and uses colour as a multifarious and expressive language. Playing on different proportions, the basic concept of Traffic is elaborated in a number of different forms: an armchair, a two-seater and three-seater

sofa, a bench in two versions, a chaise longue and an island. The collection has expanded further to include two low tables, one large, one small, and a high table, again with a metal rod frame, but with a top in artificial stone, adding another tactile sensation to the home and contract scenario.



Designer in Magis



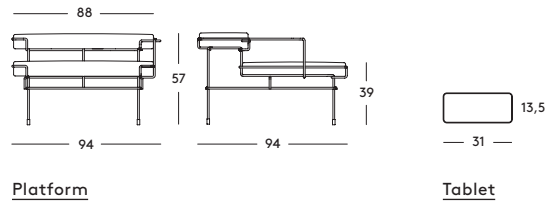
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Technical Sheet

**Platform-seating**

**Material:** frame in steel rod, painted in polyester powder; cushions in expanded polyurethane with removable cover in fabric (Kvadrat "Steelcut Trio") or in leather; tablet in acrylic stone also available.

Magis logo is stamped on each product of our collection vouching for their originality.



**FATIGUE, LOAD AND IMPACT TESTS**

ANSI-BIFMA X5.4-2012

Arm sideways static load test EN 1728:2012

Seat and back static load test EN 1728:2012

Arm downwards static load test EN 1728:2012

Seat and back fatigue test EN 1728:2012

Non-domestic seating. Vertical load on back rest EN 1728:2012



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**Finishes**



Frame: White 5011  
 Fabric: Orange F-088 (533)  
 Tablet: White



Frame: White 5011  
 Fabric: Light Blue F-222 (983)  
 Tablet: White



Frame: White 5011  
 Fabric: Beige F-266 (205)  
 Tablet: White



Frame: White 5011  
 Fabric: Green F-354 (953)  
 Tablet: White



Frame: White 5011  
 Fabric: Yellow F-578 (453)  
 Tablet: White



Frame: White 5011  
 Fabric: Light Grey F-741 (133)  
 Tablet: White



Frame: White 5011  
 Leather: Brown L-0111  
 Tablet: White



Frame: White 5011  
 Leather: Cream White L-0706  
 Tablet: White



Frame: Black 5013  
 Fabric: Dark Brown F-521 (383)  
 Tablet: Anthracite Grey



Frame: Black 5013  
 Leather: Anthracite Grey L-0060  
 Tablet: Anthracite Grey



Frame: Sepia Brown 5016  
 Fabric: Yellow F-578 (453)  
 Tablet: Anthracite Grey



Frame: Sepia Brown 5016  
 Leather: Brown L-0111  
 Tablet: Anthracite Grey



Frame: Sepia Brown 5016  
 Leather: Dark Brown L-0752  
 Tablet: Anthracite Grey



Frame: Dark Green 5021  
 Fabric: Green F-354 (953)  
 Tablet: Dark Green



Frame: Dark Green 5021  
 Leather: Brown L-0111  
 Tablet: Dark Green



Frame: Dark Green 5021  
 Leather: Dark Brown L-0752  
 Tablet: Dark Green



Frame: Green Blue 5017  
 Fabric: Light Blue F-222 (983)  
 Tablet: White



Frame: Signal Red 5019  
 Fabric: Orange F-088 (533)  
 Tablet: Anthracite Grey



**Konstantin Grcic**

Konstantin Grcic was born in 1965 and studied Design at the Royal College of Art in London. Since setting up his own practice, Konstantin Grcic Industrial Design (KGID), in Munich in 1991, he has developed furniture, products and lighting for some of the leading companies in the design field. Konstantin Grcic defines function in human terms, combining strict forms with considerable mental acuity and humour. Each of his products expresses a careful research into the history of design and architecture, and his passion for technology and materials. Known for his pared-down pieces, Grcic is often called a minimalist, but the designer himself prefers to speak of simplicity.

