

Tempo — design Naoto Fukasawa, 2011

Technical Sheet

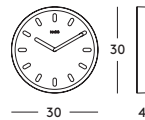


Tempo draws its inspiration from the clock icon that we see every day on our computer screens, giving shape to a truly simple, friendly object, featuring a rounded outline and raised markings. Produced in co-injection-moulded ABS.

Wall clock

Material: Co-injection moulded ABS.

Magis logo is stamped on each product of our collection vouching for their originality.



Matt colour
Clock face: White 1735 C
Hands, hour marks
and frame: Orange 1086 C



Matt colour
Clock face: White 1735 C
Hands, hour marks
and frame: Grey 1737 C



Matt colour
Clock face: White 1735 C
Hands, hour marks
and frame: Black 1750 C



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Designer



Naoto Fukasawa

To design shape is to give form to values that people tacitly share and wish for. Naoto Fukasawa visually captures these values and draws their exact outline. His ability to visualize the unseen outlines of things is not easily worded and described, nonetheless, people are immediately convinced of his ability when they experience his design.

Fukasawa's notions and expressions in approaching the essential values of things through design transcend borders and domains, and his thoughts are well respected internationally.

