My Storage — design Ineke Hans, 2009



Modular and versatile: these two adjectives perfectly describe the features of My Storage, the first design for Magis by Danish designer Ineke Hans.

With My Storage, the idea was to create a simple yet intelligent system of shelves and drawer units with a playful look, to be used in a wide range of different ways, created from a small number of components, and suitable for both home and office use.

Exploiting the length of the solid beech uprights, there are two different height options, and the different elements (ABS shelves and drawers, HPL desk top) can

be combined to suit individual tastes and needs, offering scope for practically infinite possibilities, like a construction toy.



Designer in Magis



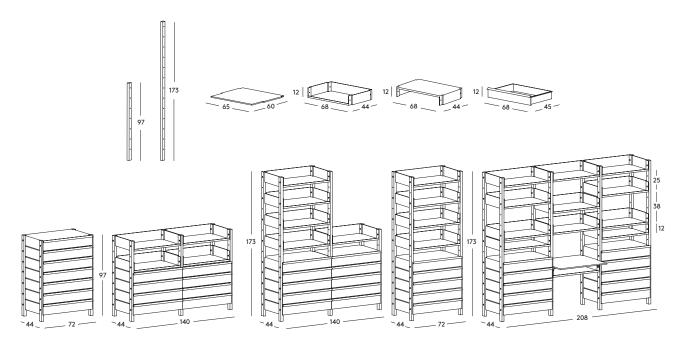


<u>My Storage</u> — design Ineke Hans, 2009 Technical Sheet

Shelving and drawer units system

Material: uprights in natural solid beech, shelves and drawers in standard-injection moulded ABS. Desk top in HPL.

Magis logo is stamped on each product of our collection vouching for their originality.



Examples of compositions



Upright: Natural Beech Shelves + Drawers + Screw: White 1673 C Desk: White 8500 Upright: Natural Beech Shelves: White 1673 C Drawers + Screw: Red 1138 C Desk: White 8500





Ineke Hans

Ineke Hans is considered to be one of the leading Dutch designers, and is highly valued for her down-to-earth, hybrid design approach, focusing on detail, function and clarity, and on her interest in the vernacular. Old and brand new production methods are used in intelligent, unconventional ways. Innovation in materials and production techniques, and a re-thinking of existing human values and habits have become the most important triggers for new work, making it multi layered, playful and social.

