

When Magis commissioned Jerszy Seymour to design Easy Chair in 2002, its objective was to develop the design for an outdoor chair with a greater aesthetic dignity that can normally be seen in plastic garden chairs. The company also aimed to produce a chair that would pass the strictest Catas tests, thus providing a serious alternative to the usual plastic garden chairs, which tend to be produced with an eye to saving on materials, and are therefore structurally weak and subject to breakage.

Easy Chair, on the other hand, is a polypropylene chair with a simple, archetypal shape, as its name suggests, but equally, a chair that provides robust, aesthetically interesting lines.

All in all, a chair suitable for any use, from domestic to contract, indoors or out, and available in a range of different colours. Easy Chair is the ideal partner for Easy Table, again stackable and suitable for outdoor use.



Production Process and designer in Magis











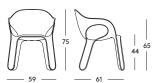
Easy Chair — design Jerszy Seymour, 2004 Technical Sheet

Stacking chair with arms

Material: polypropylene with glass fibre added. Standard injection-moulded. Suitable for outdoor use.

Magis logo is stamped on each product of our collection vouching for their originality.











Matt colour Red 1483 C



Matt colour Olive Green 1664 C



Matt colour White 1734 C

FATIGUE, LOAD AND IMPACT TESTS

Arm sideways static load test UNI 10977/2002, L5
Seat and back static load test UNI 10977/2002, L5
Leg forward static load test UNI 10977/2002, L5
Leg sideways static load test UNI 10977/2002, L5
Arm downwards static load test UNI 10977/2002, L5
Seat front edge fatigue test UNI 10977/2002, L5
Arm fatigue test UNI 10977/2002, L5
Combined seat and back fatigue test UNI 10977/2002, L5
Arm impact test UNI 10977/2002, L5
Seat impact test UNI 10977/2002, L5
Back impact test UNI 10977/2002, L5



Jerszy Seymour

Jerszy Seymour is a designer in the broadest sense of the word. He sees design as the creation of situations, as the general relationship we have with the built world, the natural world, other people and ourselves, and thus it is as much about the inhabitation of the planet as the inhabitation of the mind. His goal is the transformation of reality, guided by constant humour, a tainted sense of poetry. His work spans from playing with industrial and post-industrial produced objects, actions, interventions and installations, covering a range of media and materials, all the way to film, performance, music and writing.

